

Press release

Award-winning in product design and communication: Zumtobel receives the iF Design Award 2019 not once, but three times

Zumtobel stands for design. Not just for its luminaires. This year, it was recognised once again with the iF Design Award – in not one, but two categories. The LINETIK and TEELA luminaires, which were created for use in good architecture and sophisticated interiors, won the award for product design. And the Zumtobel Group's annual report 2017/18, which, like every year was created by a renowned designer – this time the New York design studio Sagmeister & Walsh –, won the award for communication.

Dornbirn, 19. February 2019 – The [iF Design Award](#) is considered to be a seal of approval for innovative products with high aesthetic appeal and visionary concepts, both of which are characteristics that belong to Zumtobel's creative and technological self-image. In the more than six decades of its history, iF AWARD and Zumtobel have been connected by regular awards. Last year alone, the luminaire manufacturer received three of the coveted prizes, for the [VAERO](#) and [ONDARIA](#) luminaires as well as for the brand image film by Andreas Waldschütz on the [Lichtforum](#), Zumtobel's creative showroom. In 2019 there is reason to celebrate again: The [artistic annual report](#), created by the graphic designer Jessica Walsh, received an award, as did the slim LINETIK office luminaire and the TEELA limited special edition. But these luminaires, which are otherwise completely different, have more than just this design award in common. Both were created by renowned designers and, just like the annual report of the Zumtobel Group, are exemplary of the constant cooperation between Zumtobel and architects, designers and artists.

Ultra-slim across the board: Perfect workplace lighting with LINETIK

The most striking attribute of [LINETIK](#) is its formal restraint: At just 25 by 25 millimetres, the cross-section of the body creates an incredibly slim profile. With its impressive length, on the other hand, the slim light rod appears to contradict the laws of physics. This office luminaire, developed by Zumtobel in collaboration with Simon Fisher and Matt Free from [F Mark Ltd](#), as well as [Luke Smith-Wightman](#), is uncompromising. Maximum light comfort meets ascetic minimalism in terms of the use of materials and resources. Two versions keep the elegant line in balance: The pendant luminaire makes the light source above the work area almost invisible, while the free-standing luminaire, with its protruding luminaire arm, stands discreetly in the room like an orthogonal angle.

Thanks to its extraordinary design, the free-standing version of LINETIK can illuminate large desks evenly, and for long work areas, two luminaires can be positioned on opposite sides to each other. This makes it an innovative revolutionary: As an alternative to fixed installations, the free-standing version of LINETIK responds to unusual room geometries, keeping offices flexible and

contemporary. Whether or not it takes centre stage with its absolute minimalism can be easily controlled through its colour design. Consistent with their geometric stringency, the luminaires are available in white and black. For the pendant luminaire, the converter housing can also be matched to the ceiling colour. LINETIK brings light into the room while the luminaire, as the source of the light, takes a step back. Representing the luminaire range, the LINETIK pendant luminaire has now been awarded the iF-Design Award 2019.

A suspended light sculpture: Atmospheric room lighting with TEELA

[TEELA](#) is not only exclusive thanks to its outstanding design: As part of [the editions](#) special collection, it is only available in a limited edition and thus has an individual development history. To begin with, the pendant luminaire should be understood as a lighting object, and then also as a lighting tool for physiological perception of room quality. With its spotlights and indirectly illuminating textile membrane, it engages the emotions in the user, on different levels. It gets its atmospheric exterior from the unconventional, creative approach of the famous architecture firm [Delugan Meissl](#), which developed the TEELA together with Zumtobel. Starting with the idea of bundling light and acoustic panels into one object, they began their creative process with the material substance and arrived at a suspended and homogeneously glowing light module and finally integrated mobile spotlights in the flexible surface. The TEELA invites discussion through its design alone – every functional interaction becomes a sensory experience. The realignment of the spotlights, which protrude slightly from the illuminated ceiling, changes the landscape of flexible textile dynamically. The area lighting can also be adjusted. Depending on the situation, the colour temperature and brightness can be changed dynamically. With its remarkable lightness, TEELA is an ethereal phenomenon. And it's always the right choice when you need more than simply just light.

Visual staging of light: the artistic annual report 2017/2018

For the implementation of the [artistic annual report](#), which has been being published each year for 27 years, Zumtobel traditionally seeks out partners from architecture, design and art, such as [Anish Kapoor](#), [David Chipperfield](#), [James Turrell](#) or the Swedish studio [Snøhetta](#). The quality of the authors and their works is regularly recognised with book and design awards. The most recent edition was created by a graphic designer, namely Jessica Walsh from the New York agency [Sagmeister & Walsh](#) – straight away receiving an iF Award in the communication category in 2019. Walsh interpreted the book as a broadsheet catalogue, with an enclosed collection of art cards held together by a sophisticated binding. The 20 cards invite discussion through individual visual and sociocritical statements, humorous reflections and typographical interpretations. A fascinating work, which finds an individual expression of the interaction of light, shadow and colour.

About the iF DESIGN AWARD

A total of 67 design experts decided on the prize winners for 2019 at a three-day jury process. This design award, founded in Germany and held in high regard internationally, has been being awarded since 1953. The “Industrie Forum” is therefore one of the oldest independent design

institutions and has made it its task to promote good design and its public perception. Zumtobel, as a company, is a regular among the prize-winners. In 2019, there were 6400 entries from 50 countries – Zumtobel brought two of the coveted design prizes back to Dornbirn for its LINETIK and TEELA luminaires.

Zumtobel won its first design prize in 1963. Since then, the luminaire manufacturer's quality of design has been recognised with awards time and again:

iF DESIGN AWARD 1982

- PRO

iF DESIGN AWARD 1989

- ARIA
- MODULIGHT
- OPTOS
- ID-S
- ELIPTOS

iF DESIGN AWARD 1990

- SPHEROS

iF DESIGN AWARD 1991

- OPTOS Compactlite

iF DESIGN AWARD 1992

- OPTOS NV
- LUXMATE

iF DESIGN AWARD 1995

- OFFICE Combi Set

iF Ecology Design Award 1997

- BALANCE

iF DESIGN AWARD 1997

- CHIARO

Design Prize Switzerland 1999

- AERO

iF DESIGN AWARD 1999

- COPA

iF DESIGN AWARD Hanover 2000

- CLARIS (Best of Category Award)

Design Plus Award Light+Building 2000

- COPA
- MIROS
- CLARIS
- OREA

Design Plus Award Light+Building 2002

- ICE CUBE
- MELLOW LIGHT IV
- WHITE PLANE

iF DESIGN AWARD 2003

- LIGHTTOOLS
- LUXMATE emotion

GOOD DESIGN AWARD 2004

- SOLAR II

iF DESIGN AWARDS 2004

- ACTIVE LIGHT WALL
- LIGHT FIELDS
- ONLITE ARTSIGN CENTRAL
- ONLITE COMSIGN
- PHAOS
- PHAOS XENO

Red Dot Award 2004

- ACTIVE LIGHT WALL

iF DESIGN AWARD 2005

- 2LIGHT
- EVIO
- FREELINE
- PERLUCE

Red Dot Award 2005

- EVIO
- SOLAR II

iF DESIGN AWARD 2006

- CLEAN
- VAERO

iF DESIGN AWARD 2007

- VortexX
- TEMPURA
- VAERO

iF DESIGN AWARD 2010

- ECOOS
- DISCUS
- LUXMATE CIRIA

Design Plus Award Light+Building 2012

- MICROTOOLS
- IYON
- ONDARIA

iF DESIGN AWARD 2012

- MICROTOOLS
- IYON
- ONDARIA

iF DESIGN AWARD 2013

- DISCUS evolution (iF Gold Award)
- ELEVO
- PAN
- ONLITE PURESIGN 150

Red Dot Award: Product Design 2013

- SFERA
- DISCUS evolution

iF DESIGN AWARD 2014

- DIAMO
- LIGHT FIELDS evolution
- GRAFT
- LINCOR
- ARCOS XPERT

iF DESIGN AWARD 2015

- SEQUENCE
- INTRO

Green Good Design Award 2016

- MIREL LED

iF DESIGN AWARD 2016

- SUPERSYSTEM II
- SUPERSYSTEM outdoor

Red Dot Award 2016

- SUPERSYSTEM II (best of the best)
- SUPERSYSTEM outdoor
- CAELA

GOOD DESIGN AWARD 2017

- ONDARIA

iF DESIGN AWARD 2017

- LINETIK
- MELLOW LIGHT
- NIGHTSIGHT

Red Dot Award 2017

- NIGHTSIGHT

GOOD DESIGN AWARD 2018

- MELLOW LIGHT
- SUPERSYSTEM II
- ONICO

iF DESIGN AWARD 2018

- VAERO
- ONDARIA

iF DESIGN AWARD 2018

- Image film of the brand Zumtobel, short film with video artist Andreas Waldschütz

Red Dot Award 2018

- CARDAN evolution
- ONDARIA II opal in Bronze
- VAERO

Captions:

(Photo credits: Zumtobel)



Fig. 1: Official logo of the iF Design Award 2019.

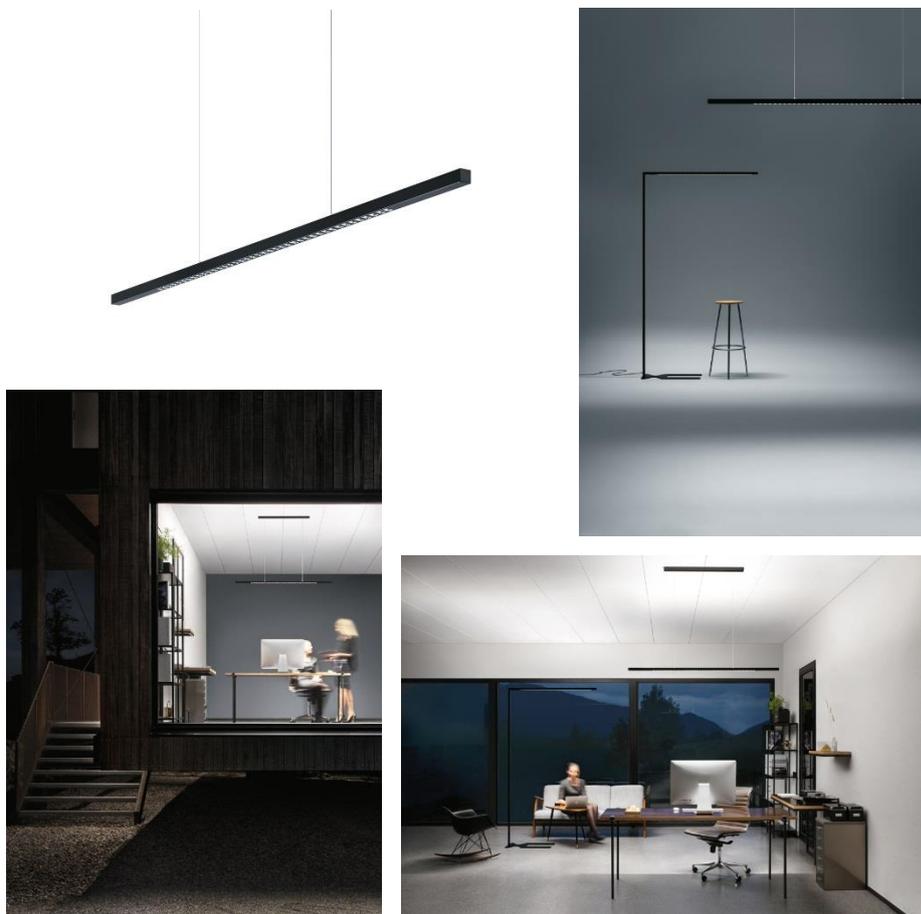


Fig. 2: The LINETIK pendant luminaire from Zumtobel is uncompromising: Maximum light comfort meets ascetic minimalism in terms of the use of materials and resources.



Fig. 3: The TEELA pendant luminaire invites discussion through its appearance alone – every functional interaction becomes a sensory experience.



Fig. 4: The artistic Zumtobel Group annual report 2017/18, designed by the New York design studio Sagmeister & Walsh, receives the iF Design Award 2019.

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About Zumtobel

Our passion is to create quality lighting solutions that deliver total perfection. We are driven by a conviction that the right kind of light can create the right atmosphere in a building at any time of day or night. When tailored to people's individual needs, light becomes something of an experience. We are always exploring new ways to come up with inimitable and timeless designs and are inspired by a unique creative ambition. When working on the lighting of tomorrow, we are driven by our innovative corporate philosophy of continuously improving the aesthetics of light. With passion, a sense of beauty and a forward-looking approach, we are constantly seeking to use light to help improve people's quality of life. The Zumtobel brand is part of Zumtobel Group AG, based in Dornbirn in the Vorarlberg region of Austria.

Zumtobel. The Light.