

## Press information

# **“Lights on”: Zumtobel Group illuminates Allianz Arena in vibrant FC Bayern red**

*Dornbirn / Munich, 19. September 2019* – Just in time for the start of the European football top tier on 18 September 2019, the interior of the Allianz Arena in Munich shone brightly in an even more vibrant FC Bayern red. During the evening, the new effect lighting was officially turned on by Karl-Heinz Rummenigge, Chairman of the Executive Board of FC Bayern München AG, and Alfred Felder, CEO of the Zumtobel Group.

With its comprehensive lighting expertise, the Zumtobel Group redesigned the inner roof area of the Allianz Arena, one of the world’s most modern stadiums, with new lighting technology. The lighting group is implementing a complete lighting solution in several areas of the Allianz Arena. The first part, the inner roof area, has now been completed with the lights officially turned on for the occasion of the game against Belgrade.

“The Zumtobel Group has realised a very sophisticated customised lighting solution during the first construction phase. We are proud to contribute decades of experience and expertise as a full-range supplier and are delighted to now see the Allianz Arena shine in vibrant FC Bayern red,” says Alfred Felder, CEO Zumtobel Group.

During the first construction phase, the inner ring of the roof was seamlessly equipped with LED strips. The ring of the roof has an impressive circumference of 370 metres and is located at an installation height of approximately 50 metres above the lawn. In addition, the radially arranged joints in the roof area were fitted with LED lines. The LED strips, which can be programmed to shine in different colour schemes, create a new visual and emotional element in the interior of the stadium with their light display. Shining in vibrant FC Bayern red, the roof area with its new lighting technology merges in colour with the spectator stands of the Allianz Arena. In addition, the new effective lighting of the Zumtobel Group in the crater-like interior of the Allianz Arena blends in with the design language of the building and accentuates its architecture. The architectural masterpiece was designed by the renowned Swiss architecture firm Herzog & de Meuron.

The turnkey solution for the stadium includes the entire project management and project execution, which ranges from production, delivery and installation to the commissioning of the systems. With its all-in service, the Zumtobel Group provides one of the most comprehensive offerings in the entire lighting industry.

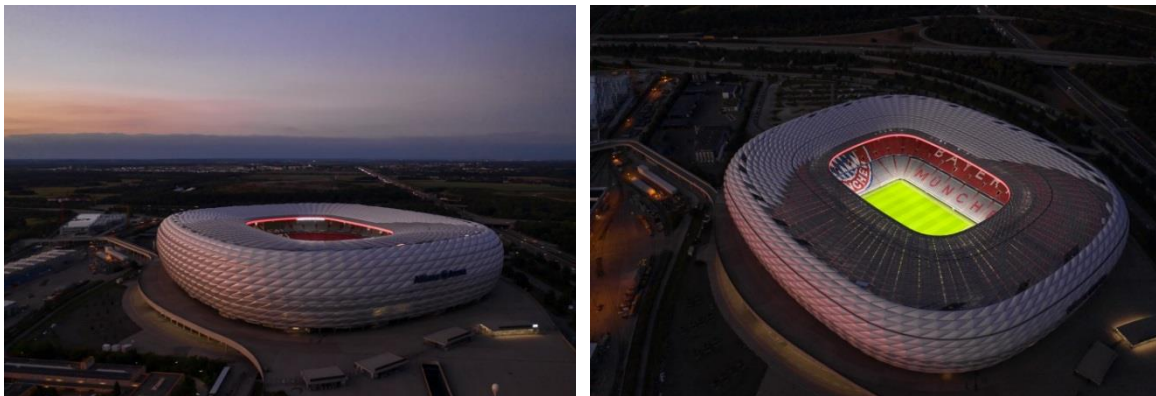
“A great compliment to our partner the Zumtobel Group, who will add even more emotion to the Allianz Arena with its new effect lighting. The unique lighting design in the roof area will give the fans on the spectator stands a completely new stadium feeling,” says Andreas Jung, FC Bayern München AG Executive Board Member.

“Thanks to the Zumtobel Group as our lighting partner, the interior of the arena will shine in an even brighter FC Bayern red. Every football fan should see that this is the home of FC Bayern München. The new lighting solution is based on state-of-the-art LED technology and guarantees the best lighting quality with maximum energy efficiency,” says Managing Director Jürgen Muth, Allianz Arena München Stadion GmbH.

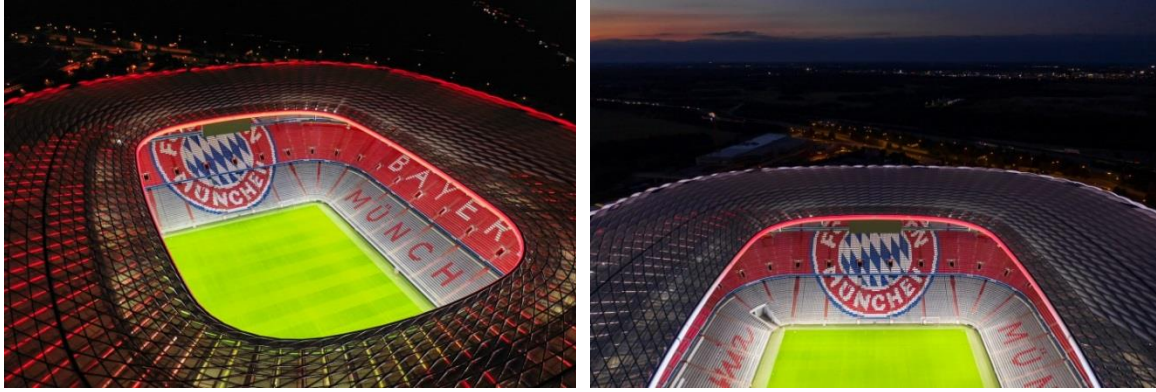
During the next phase, the lighting of the cascading stairways will be renewed. In doing so, the initial installation, which consists of lights with fluorescent lamps from the year 2005, will be replaced by a new lighting system with energy-efficient Zumtobel LED luminaires. In the last construction phase, scheduled for 2020, the “balloon lights” on the esplanade in the outside area of the stadium will be replaced.

#### **Captions:**

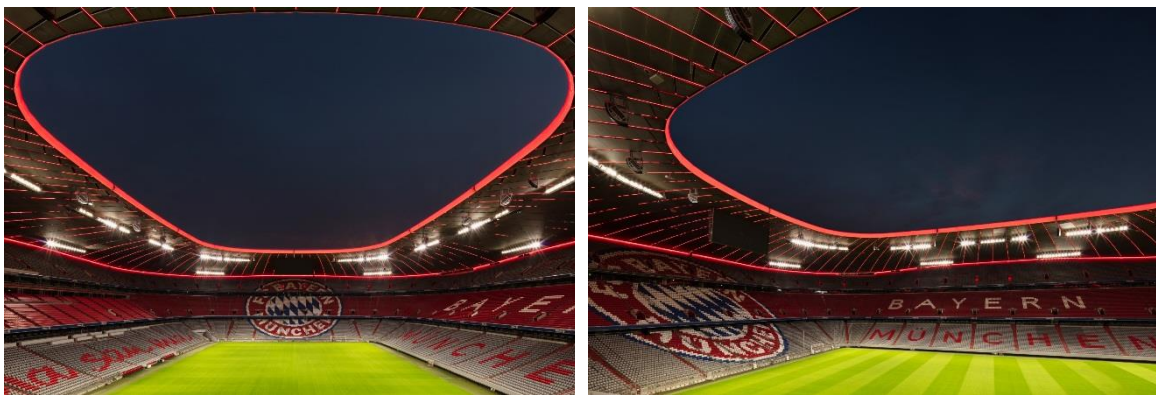
(Photo Credits: Zumtobel Group / Faruq Pinjo)



**Fig. 1 + 2:** Commissioning of the new roof area with new lighting technology of the Zumtobel Group.



**Fig. 3 + 4:** As a full-range supplier, the Zumtobel Group provides a new lighting solution for the Allianz Arena Munich.



**Fig. 5 + 6:** The new Zumtobel Group effect lighting creates even more emotions in the Allianz Arena.



**Fig. 7:** Lights on: Karl-Heinz Rummenigge, Chairman of the Executive Board of FC Bayern München AG, and Alfred Felder, CEO Zumtobel Group.



**Fig. 8:** Andreas Jung, FC Bayern München AG Executive Board Member, Managing Director Jürgen Muth, Allianz Arena München Stadion GmbH and Alfred Felder, CEO Zumtobel Group at the Allianz Arena.

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**Factbox:****Client:**

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**Planning:**

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**Light design:**

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**About Zumtobel**

We are passionate about designing and producing the highest quality of light. Our work is driven by the knowledge that the right light can create the right environment for people to thrive when tailored to their individual needs. Guided by a unique design approach, we continuously push our boundaries in search for perfection through unique and timeless design. As we develop the next generation of lighting, we build on our family heritage to refine the aesthetics of light and shape the lighting of tomorrow. With a special blend of passion, grace and avant-garde ideas, we turn light in to an experience and remain committed to the goal of improving the quality of life through light. Zumtobel is a brand of the Zumtobel Group AG with its headquarters in Dornbirn, Vorarlberg (Austria).

**Zumtobel. The Light.**