

## Press information

# A temple for contemporary Filipino art: Zumtobel illuminates the Bellas Artes Outpost in Manila

**Founded in 2013 by art patron Jam Acuzar, the Bellas Artes Projects foundation has quickly become a major art and culture centre in the province of Bataan. In 2017 Acuzar opened the Bellas Artes Outpost non-profit exhibition space in Manila, the capital city of the Philippines, to promote discourse between Filipino artists, the general public and the broader international contemporary art scene. Zumtobel has helped accentuate the modern and sometimes experimental exhibits with a flexible lighting solution that uniquely stages the works in line with the wishes of the artist.**

*Dornbirn, 24. April 2019* – It was early on in her career when Jam Acuzar first had the vision to create a place that makes art truly accessible to all. Her dream was to shift attention away from the collection or acquisition of art, focusing instead on artist residencies, exhibitions and education, aspiring to giving everyone the chance to experience art and culture. With the *generosity of establishing [Bellas Artes Outpost](#)* in Manila, she has now built an exhibition space in which artists can present their works and experiment with the impressions and reactions generated by their exhibits. Exhibits include works by critically acclaimed artist couple Isabel and Alfredo Aquilizan, Cian Dayrit, Bruce Conner and Paul Pfeiffer, among many others. The Aquilizans, whose work touches on issues of migration and belonging, often work with reclaimed materials that accentuate themes of journey and origin. Cian Dayrit also explores traces of the past and uses paintings, sculptures and installations to create a fascinating interplay between fact and fiction. Along with home-grown Filipino artists, famous names from the international art scene like Carlos Amorales and Pawel Althamer have also exhibited in the Bellas Artes Outpost.

Founder Jam Acuzar together with Claude Mark Wilson of WE Design placed great emphasis on the flexibility of the lighting solution, with the key aim of helping artists make light an effective tool for exhibitions. Lighting expert and interior designer Claude Mark Wilson opted to use the multifunctional [SUPERSYSTEM II](#) lighting tool. The combination of a series of low-voltage tracks and a comprehensive range of easy-to-install modular LED lighting inserts covers all demanding lighting tasks and supports maximum adaptability and optimal individualisation. The slim tracks and purist luminaires, which remain very much in the background, impress with their subtle design, high-quality materialisation and outstanding brightness. A special feature of the SUPERSYSTEM II toolbox is the ability to achieve different visual effects, depending on the particular task. The miniature spotlights are ideal for pinpoint accent lighting, incorporating rotationally symmetrical distributions such as Superspot and Wide Flood or a precise oval light beam, while the wallwasher versions provide pleasant uniform illumination for vertical surfaces.

The solution is controlled by the [DIMLITE CIRCLE](#) lighting controls unit from Zumtobel. With three scene buttons and two rocker switches for dimming, this innovative control panel looks after all the basic functions in the exhibition space and helps users avoid having to use multiple buttons and switches.

**Photo captions:**

(Photo credits: Zumtobel)



**Fig. 1:** An exhibition space illuminated by SUPERSYSTEM II from Zumtobel. The lighting can be individually adjusted to suit specific requirements.



**Fig. 2:** Founder and Director Jam Acuzar established the non-profit art space Bellas Artes Outpost in Manila to provide a community space where anyone can learn about contemporary art through exhibitions, workshops, talks and collaborative events.



**Fig. 3:** Founder Jam Acuzar together with Claude Mark Wilson of WE Design placed great emphasis on the flexibility of the lighting solution, with the key aim of helping artists make light an effective tool for exhibitions.



**Fig. 4:** The slim tracks and purist luminaires of the SUPERSYSTEM II lighting tool, which remain very much in the background, impress with their subtle design, high-quality materialisation and outstanding brightness.



**Fig. 5:** A special feature of the SUPERSYSTEM II toolbox is the ability to achieve different visual effects, depending on the particular task. The miniature spotlights are, for example, ideal for pinpoint accent lighting.

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**About Zumtobel**

We are passionate about designing and producing the highest quality of light. Our work is driven by the knowledge that the right light can create the right environment for people to thrive when tailored to their individual needs. Guided by a unique design approach, we continuously push our boundaries in search for perfection through unique and timeless design. As we develop the next generation of lighting, we build on our family heritage to refine the aesthetics of light and shape the lighting of tomorrow. With a special blend of passion, grace and avant-garde ideas, we turn light in to an experience and remain committed to the goal of improving the quality of life through light. Zumtobel is a brand of the Zumtobel Group AG with its headquarters in Dornbirn, Vorarlberg (Austria).

**Zumtobel. The Light.**